

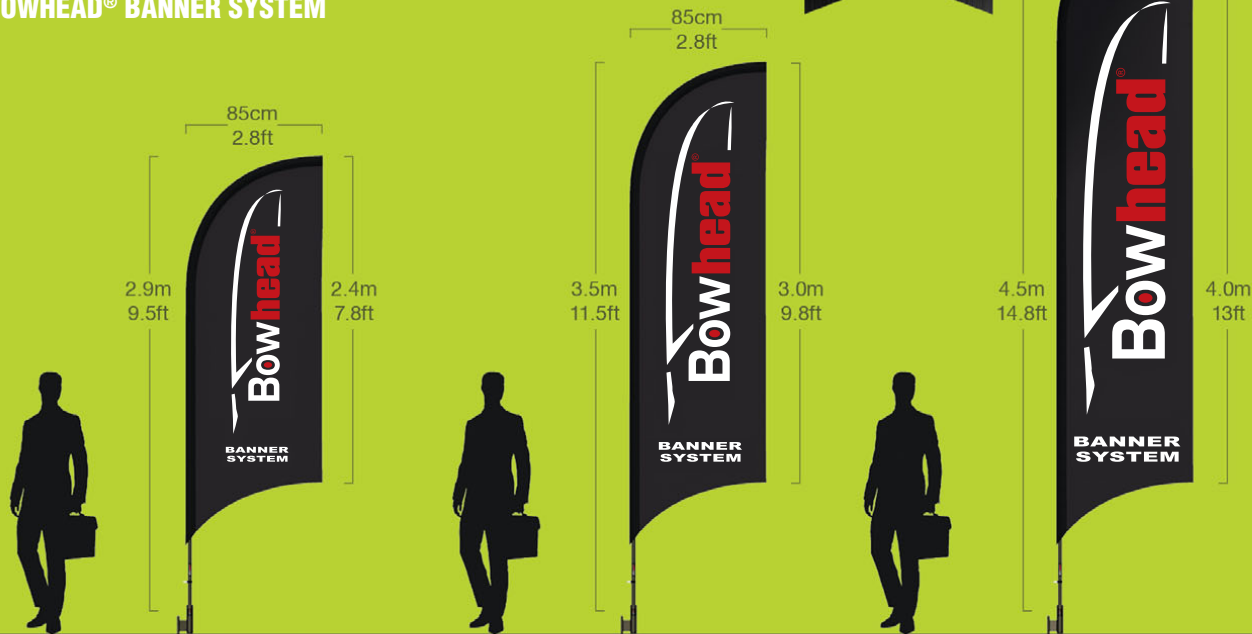


Bowhead[®]

**BANNER
SYSTEM**

MORE EXPOSURE MAXIMUM VISIBILITY

GET THE BEST FROM YOUR BUDGET WITH THE
ORIGINAL BOWHEAD® BANNER SYSTEM



BOWHEAD 2.9

The Bowhead® will take indoor branding to new heights. Take this Bowhead® to mini exhibitions, shopping malls & indoor retail environments.

BOWHEAD 3.5

The Bowhead® 3.5 will set you apart. Four of these around the 9th hole leave a lasting impression. A favourite for golf clubs, dealerships, exhibitions & shows.

BOWHEAD 4.5

Size matters - rise above the rest with The Bowhead® 4.5. Ideal for event coverage, retail outlets & forecourts.



WE MAKE IT TOUGH YOU MAKE IT BRILLIANT

THE BOWHEAD® BANNER – BRANDING PERFECTION



QUALITY FINISHING GUARANTEED

We only use industrial strength cotton and double-hemmed seams to construct The Bowhead® Banner.

To finish off, we use a unique stretch fabric sleeve, stainless steel eyelets and hooks with shock cord elastic to secure the banner.

EUROPEAN QUALITY

The combination of specialised UV resistant inks, 100% polyester fabric and up to 98% print penetration ensures that The Bowhead® banner holds colour for longer.

This makes The Bowhead® the most durable banner in the market – which is why some of the biggest brands in the world use The Bowhead® System.

SWAP & GO

It's simple to interchange the banner with your next campaign, keeping your brand message up-to-date and ensuring a solid return on your investment.

Bowhead® is renowned for consistent print reproduction thanks to stringent quality control systems.



QUALITY CONSTRUCTION ENDLESS APPLICATIONS

THE PORTABLE BRANDING SOLUTION THAT NEVER
LETS YOU DOWN

MANUFACTURING

The key lies in its simplicity. Zip-up the entire kit in seconds and you're ready for your next event!

Lightweight construction and cutting-edge materials make the Bowhead® easy to carry and transport.

COMPACT EFFICIENCY

Impeccable manufacturing quality even extends to the bag. This rugged and tough Bowhead® bag won't disappoint - it even has compartments for each Bowhead® part.

THE BOWHEAD® KIT:

1. The Bowhead® Pole with a 5 year unconditional guarantee
2. A heavy-duty Ground Spike
3. Our durable nylon Bowhead® Bag
4. The flexible Spring Wire
5. An Instruction Leaflet



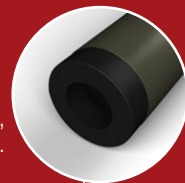


MAXIMISE YOUR INVESTMENT THINK LONGTERM

WITH A 5-YEAR UNCONDITIONAL GUARANTEE,
YOU KNOW IT'S THE BEST THERE IS

ABS INSERT

At the base of the pole, the ABS insert slides over the ground spike, ensuring free 360 degree movement.



CLIP-HOOK SYSTEM

In rough weather conditions, you need peace-of-mind branding solutions – secure your banner with the unique clip-hook system. Only available on The Original Bowhead®.



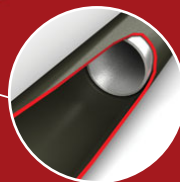
ABS BALL-CAP

The ABS ball-cap covering the end of the flexible spring wire, makes fitting a banner child's-play.



DOUBLE-POLE CONSTRUCTION

Superior strength, high-tensile, double-pole aluminium construction, makes The Bowhead® Pole a truly class-leading product.



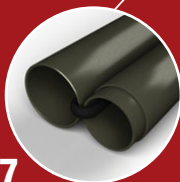
ABS GUIDED SYSTEM

With the ABS guided system, fitting the flexible spring wire could not be simpler.



SHOCK CORD

The Bowhead® Pole's patented shock cord connect system keeps your 3-piece poles in one place and eases assembly.



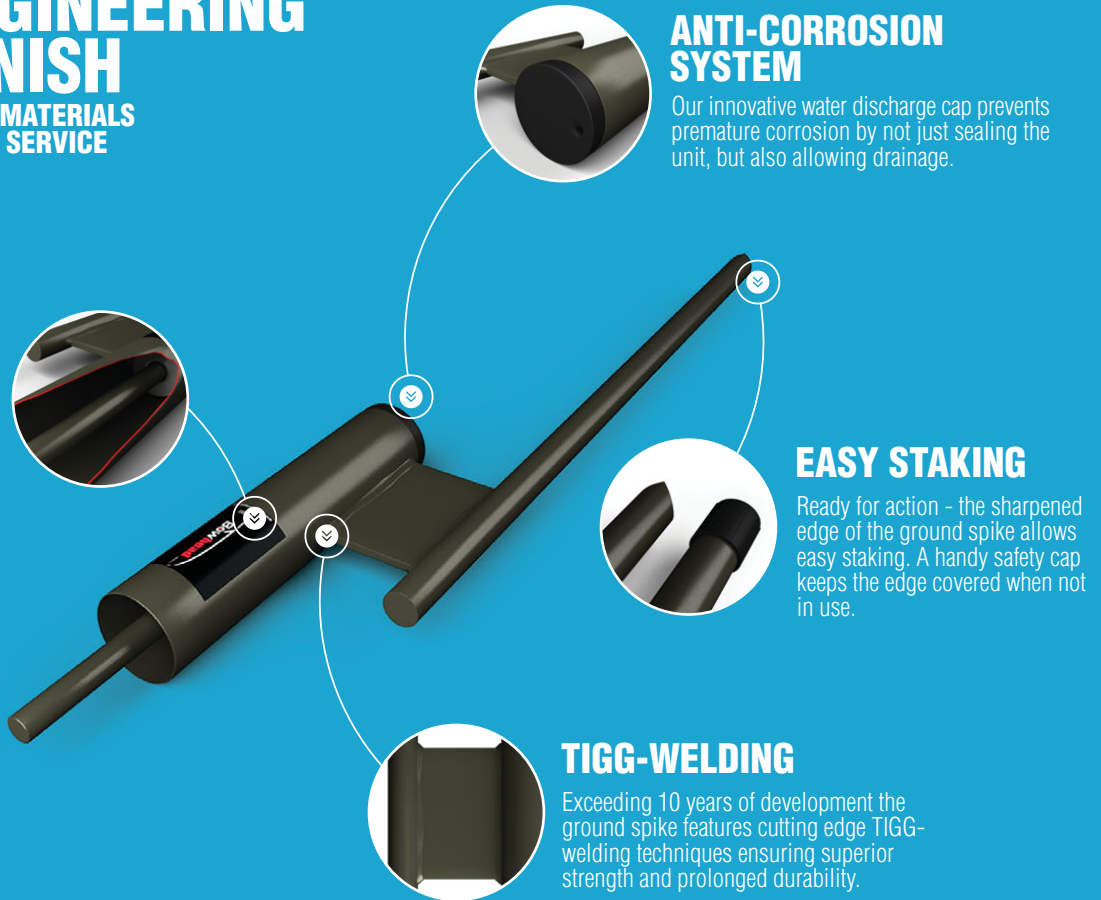


RUGGED ENGINEERING QUALITY FINISH

BUILT WITH THE VERY BEST MATERIALS
TO ENSURE MANY YEARS OF SERVICE

COLD-ROLLED, HIGH-TENSILE STEEL

With a combination of cold-rolled, high-tensile steel and a powder-coated finish, look forward to years of extensive use.



ANTI-CORROSION SYSTEM

Our innovative water discharge cap prevents premature corrosion by not just sealing the unit, but also allowing drainage.

EASY STAKING

Ready for action - the sharpened edge of the ground spike allows easy staking. A handy safety cap keeps the edge covered when not in use.

TIGG-WELDING

Exceeding 10 years of development the ground spike features cutting edge TIGG-welding techniques ensuring superior strength and prolonged durability.

PATENTS, TRADEMARKS & REGISTERED DESIGNS

The Bowhead® banner system is protected by one or more of the following:

South African Patent:

2004/4505

2004/6481

South African Registered design:

A2001/1127 - F2001/1128

F2003/1053 - F2003/1059

Australian Patent:

2002/363485

2004/269780

European Patent Application No.:

0280267.0

04785439.3

United States Patent:

7,478,493

“Bowhead” & “Bowhead device” are the Trademarks of Bowhead International (Pty) Ltd and are the subject of the following registrations and applications:

Australia:

1020217®

1072079®

Canada:

TMA 782,521®

China:

51555451®

European Community:

4299475®, 4607636®

Mexico:

1011549®

South Africa:

2002/19682®, 2003/12302®

United States:

3373877®, 3581011®

SOUTH AFRICA:

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